

Ensure CCPA Compliance with Data-Centric Protection

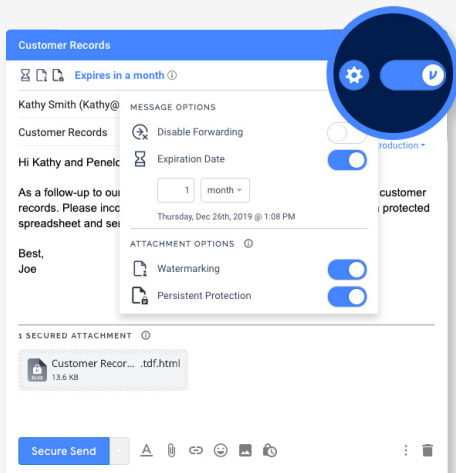
Virtru helps organizations maintain California Consumer Privacy Act (CCPA) compliance with end-to-end encryption, granular access controls, and key management capabilities that prevent unauthorized access to California residents' private data, wherever it's shared.

Prevent Unauthorized Access and Power Your CCPA Compliance Initiatives

Implementing and maintaining reasonable security for CCPA compliance boils down to protecting California residents' private data from unauthorized access. But multi-cloud environments, continuous data sharing, and even data subject access requests (DSARs) present risks that can lead to steep fines and civil suits that hit your bottom line and paralyze growth.

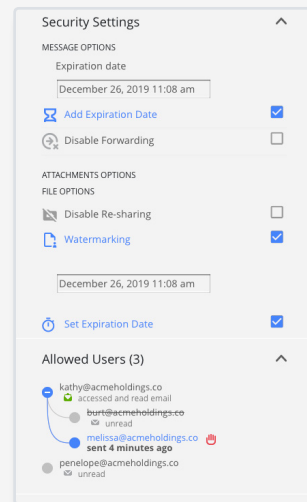
Virtru provides data-centric protection that prevents unauthorized access to help maintain CCPA compliance. End-to-end encryption and granular access controls protect consumer data as it's collected, processed, and shared, ensuring consumer data privacy while allowing your organization to continue developing innovative data strategies to support growth.

Protection and Control to Keep Consumer Data Private



End-to-End Encryption & Access Controls

Protect Gmail, Google Drive, and Outlook with end-to-end encryption that prevents unauthorized access and lets you fulfill DSARs securely. Disable forwarding, set expiration, and revoke access. Watermark files to deter consumer data leaks, and maintain persistent control wherever files are shared.



Granular Audit Trails

View when and where email messages and files containing personal consumer data have been accessed throughout their lifecycle, and adapt controls to maintain CCPA compliance as collaboration workflows and access requirements evolve.

Keep Consumer Data Private, Wherever It's Shared



Privacy

Prevent unauthorized access to California consumers' personal data with end-to-end encryption, granular access controls, and customer-hosted keys that help ensure consumer data privacy.



Secure Sharing

Protect and control consumer data as it's collected, processed, and shared with employees, partners, and customers to maintain compliance. Protect files and emails shared with consumers to fulfill DSARs that support their "right to know" under CCPA.



Innovation

Power growth and innovation without sacrificing consumer data privacy. Accelerate data and analytics strategies and tactics to refine your understanding of your customers and business operations to drive new opportunities.

Proven Platform for Data Privacy



Trusted Data Format

Open data protection standard for object-level encryption that binds encrypted data to policies and metadata to prevent unauthorized access to consumers' personal information.



Software Development Kit (SDK)

Embed Virtru's data-centric protections into your applications to give customers, patients, members, and other consumers ownership and control over the private data you collect and process.



Key Management

Integrate with existing key management processes and Hardware Security Modules (HSMs). Host your own keys to prevent access by unauthorized third parties and ensure complete control of private consumer data within your organization.



"Working in the health care industry means handling a great deal of personal data, and with that comes a responsibility to ensure all information is safeguarded at every level."

- Nathan West, Director of Technology at ComforCare



Implement reasonable security and protections to comply with CCPA today: virtru.com/contact-us