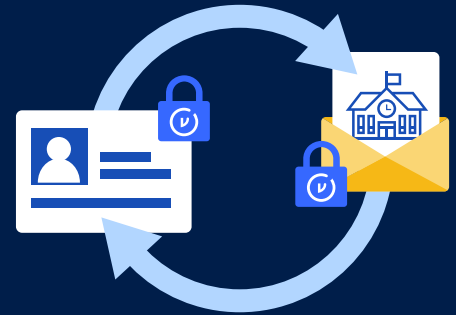


Enabling FERPA Compliance

Protect sensitive student data wherever it's shared to ensure FERPA compliance and unlock digital workflows.



The Family Educational Rights and Privacy Act (FERPA) is a federal law that governs how educational institutions can disclose student data. Under FERPA, parents have the right to control access to their children's personally identifiable information (PII) within educational records. When a student turns 18 years old, or enters a postsecondary institution at any age, the rights under FERPA transfer from the parents to the student. Student privacy is not to be taken lightly as noncompliance can result in losing federal funding.

The following types of data are protected under FERPA:

- Date of birth
- Address
- Social security number
- Grades and test scores
- Individualized Education Plans (IEPs) for students with disabilities
- Disciplinary records
- Medical and health records
- Attendance records
- Academic credits
- Degrees obtained

Virtru makes FERPA compliance and student privacy easy by putting you in full control of sensitive data shared across cloud environments, applications, and devices, while enabling seamless access that improves staff collaboration and parents' engagement. Integrated with tools you already use like Gmail, Google Drive, and Microsoft Outlook, Virtru ensures student data and PII stay protected.

Protect and Control Student PII to Ensure Compliance, Maintain Privacy, and Enable Seamless Collaboration



FERPA Compliance

End-to-end encryption prevents unauthorized access to email and files containing sensitive student data to meet FERPA compliance requirements.



True Privacy

Preserve privacy and reinforce student and parent trust with persistent control and visibility, wherever student data is shared.



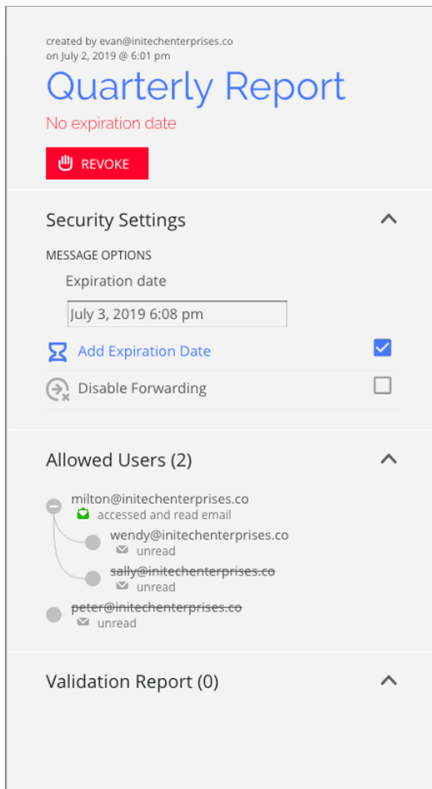
Seamless Collaboration

Give teachers, faculty, administrators, parents, and students seamless, secure access to sensitive student data and PII to help foster better communication and collaboration.



“With Virtru, we found a solution that met our security and compliance requirements, was easy enough to ensure widespread adoption, and gave us the audit and control features we wanted.”

- Mark Dietrich, Director of Information Technology and Security, Brown University



Why Leading Educational Institutions Choose Virtru

End-to-End Data Protection: Encrypt PII and other sensitive student data upon creation to prevent unauthorized access and keep it protected and confidential as it’s shared throughout its lifecycle.

Persistent Visibility and Control: See who has accessed protected data, when, where, and for how long. Set expiration, disable forwarding, and maintain control of attachments after download. Instantly revoke access before it’s breached to mitigate FERPA risks.

Ease of Use: Deploy in minutes, integrating directly with your existing email and file systems. Users can leverage existing credentials so that there’s no new user names, passwords, or software for parents, teachers, administrators, or other authorized parties.

Trusted by K-12 School Districts, Universities, Educational Partners,
and Thousands of Other Organizations



Learn how Virtru can enable FERPA compliance and ensure student privacy today: virtru.com/contact-us